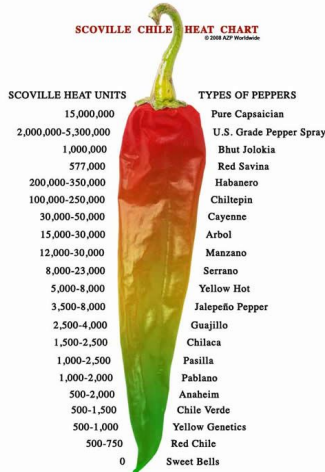




# Fiery Food Festival (FFF)

## September 10, 2016

### 4<sup>th</sup> and Lewis, Downtown Pasco, WA



*The Fiery Foods Festival is multicultural event for the Downtown Pasco Development Authority. It is a place where you can bring the entire family, listen to great music, shop local vendors, taste exciting food and enjoy the Northwest's Signature Event!*

*This event is made possible with major sponsorship from individuals, corporations, City of Pasco and community leaders.*

**Proceeds benefit the ongoing revitalization efforts in Downtown Pasco.**

## Presenting **Habanero** **Cayenne** **Jalapeño** **Small Business**

Sponsor Benefits by Level	Small Business	Jalapeño	Cayenne	Habanero	Presenting
	\$500	\$1,000	\$2,000	\$3,500	\$7,000
Name & logo on DPDA & FFF website	X	X	X	X	X
Acknowledgement in all press materials	X	X	X	X	X
Posters and use of event logo to promote your involvement (subject to approval)	X	X	X	X	X
Company logo on FFF event map/program		X	X	X	X
Public recognition during event		X	X	X	X
Company name on volunteer & event shirt		X	X	X	X
Facebook Post on DPDA page (~1000 likes)			X	X	X
Vendor space to promote your business to thousands of people			X	X	X
Live interview opportunity during event				X	X
Company Banner on Stage				X	X
Judge or participate in an event contest				X	X
Company Banner as Stage Backdrop					X
Name on TV and Radio promotion					X
Invitation to join all press interviews					X

**A la carte Sponsor – Work with us to create a custom sponsor package to fit your needs and budget**

- o Choose the benefits that work best for you!

**Fiery Food Festival Partners – *Companies that support FFF as In-Kind Sponsors***

- \*Recognition on the DPDA and FFF Website
- \*Welcome to display company banners at info booth
- \*Company name on event sign
- \*Acknowledged by public address announcer during event
- \*Acknowledged in “Thank-You” Ad

***We encourage our sponsors and partners to join in providing educational opportunities for kids and parents through posters, games and/or giveaways. (Items to be given away must be pre-approved.)***

***Ask About Multiple-Year or Year-Round Sponsor Opportunities that include all Of Downtown Pasco Development Authority Events:***

***Cinco de Mayo, Fiery Food Festival, Pasco SOUP, Food Truck Friday, Pasco Farmer’s Market and Christmas in Downtown Pasco***